

Schedule for Zayed University Visitors

November 9, 2006

- 9:00 a.m. Arrival on campus and program introduction by Dr. Lee B. Becker, director, James M. Cox Jr. Center for International Mass Communication Training and Research.
- 9:05-9:55 a.m. Cox Center, 309 Journalism Building.
Select one of three classes to visit from attached listing.
- 10:10-11:00 a.m. Select one of four classes to visit from attached listing; visit with students in open lab by Dr. Betty Jones.
- 11:00-11:15 a.m. Meet with Dr. Jeff Springston, Associate Dean, Research and Graduate Studies, in room 203 Journalism Building. Dr. Springston is an expert in public relations and health campaigns.
- 11:15-11:30 a.m. Tour of Grady College or attend class on media law. (See attached listing.)
- 11:30 a.m. Lunch in Memorial Hall

Dr. Bryan Reber and Dr. Thomas Reichert will host the lunch. Dr. Reber is an expert on public relations research and practice; Dr. Reichert is an expert on advertising research and practice.
- 12:20-1:10 p.m. Select one of four classes to visit from attached listing.
- 1:25-2:15 p.m. Select one of two classes to visit from attached listing.
- 2:30-3:20 p.m. Select one of four classes to visit from attached listing.
- 3:30 p.m. Tour of North Campus by Elisabeth Morison, undergraduate research clerk, Cox Center, and Grady student.

Dept	Course	Course Title	Instructor	Days	Begin	End	Bldg Name	Room #	Note
JOUR	5300	PUBLIC AFFAIRS REPT	GRISWOLD	M W F	0905A	0955A	JOU	241	Discussion of election coverage stories
JRLC	5400	RACE/GENDER & MED	BROOKS	M W F	0905A	0955A	SLC	148	
TELE	5570	BCST NEWS WRIT PROD	WARD	M W F	0905A	0955A	JOU	132	
ADPR	3110	ADVT MESSAGE STRA	HAMILTON	M W F	1010A	1100A	JOU	204	Discussion session; no lecture
JOUR	5410	JOURNALISM ETHICS	FINK	M W F	1010A	1100A	JOU	128	4 visitors possible
TELE	5560	ELEC NEWS GATH PROD	KEEVER	M W F	1010A	1100A	SLC	350	
TELE	5570	BCST NEWS WRIT PROD	WARD	M W F	1010A	1100A	JOU	132	
JRLC	5040	COMMUNICATION LAW	MIDDLETON	M W F	1115A	1205P	SLC	150	
ADPR	3100	PRINCIPLES OF ADVT	HAMILTON	M W F	1220P	0110P	JOU PLAZA	S306	Lecture
ADPR	3850	PUBLIC RELATIONS	LARISCY	M W F	1220P	0110P	SLC	102	
ADPR	5710	ADVT & COMM MAN	PAEK	M W F	1220P	0110P	SLC	247	
JOUR	5530	EDITORIAL WRITING	FINK	M W F	1220P	0110P	JOU	128	4 visitors possible
ADPR	3130	AD/PR RESEARCH	MACIAS	M W F	0125P	0215P	SLC	267	
JOUR	5580	MAGAZINE WRITING	HUME	M W F	0125P	0215P	JOU	242	
ADPR	3110	ADVT MESSAGE STRA	GRIFFITH	M W F	0230P	0320P	JOU	204	Client for Class Project will speak
ADPR	3130	AD/PR RESEARCH	LARISCY	M W F	0230P	0320P	SLC	153	
JOUR	5640	NEWSPAPER MGT	FINK	M W F	0230P	0320P	JOU	128	4 visitors possible
TELE	5560	ELEC NEWS GATH PROD	KEEVER	M W F	0230P	0320P	SLC	207	